

PHARMACEUTICAL COMPANY INVOLVEMENT IN CONTINUING PROFESSIONAL DEVELOPMENT (CPD) SESSIONS

The East Gippsland Division of General Practice is generally supportive of collaborative ventures, however the Division recognises that it has a role in ensuring that the quality of CPD is consistent with the degree of consistency between the goals and outcomes of the proposed event with the Division's Strategic Plan.

Pharmaceutical Company initiated activities arising throughout a year will generally be supported if genuine discussion, consultation and negotiation about content, timing and location of events has occurred with the Division, preferably from the idea stage.

It is important to note that evaluations of events that have been ran collaboratively have shown higher attendance and generally been more successful than events organised *without* liaison with the Division.

It is recommended that all events have CPD points attached to improve attendance numbers.

**Please liaise with Division staff –
Jodie Cullinan (Events Coordinator)**

The Division is located at 87a Main Street, Bairnsdale.

