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Focus on Prevention

- Increasing burden of chronic disease
- Changing demographics
- Costs to the health system



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Focus on Prevention

- Community awareness and infrastructure
- Priority Setting Mechanism
- Primary Care Providers working together (Collaboratives)



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Community Awareness and Infrastructure (Lifescrpts) \$4.3m over three years

- Support the take up of prevention in general practice
- Raise awareness in the community about lifestyle risk factors
- Raise awareness in the community about the role general practice can play to help manage lifestyle risk factors to maintain health and avoid illness



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Principles

- Harness existing infrastructure, activity and interest
- Focus on short term wins and long term sustainable change
- Consultation
- Utilise evidence base
- Integrated and complementary components
- Flexible, to adapt to local conditions
- Minimal administrative burden



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Lifescrpts

- Builds on the SNAP Framework
- Consistent with National Obesity TF action plan
- Takes account of environment – Red Tape Task Force and Govt response to the Review of Divisions
- Provides tools to help general practice to integrate current prevention activities



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National Chronic Disease Strategy

Key action areas:

- Prevention
- Early detection and treatment
- Integration and continuity of care
- Self management



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National prevention strategies

- Australian National Tobacco Strategy 2004-2009
- National Alcohol Strategy 2001-2004
- National Drug Strategy 2004-2009
- Eat Well Australia 2000-2010
- Be Active Australia 2004-2008
- Various NHPA action plans
- Various Aboriginal and Torres Strait Islander plans



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Links

- Risk Factor areas
- OATSIH – Healthy for Life
- Aged care – healthy ageing
- Rural primary health projects – Building Healthy Communities (RCDI)



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Divisions Network

- Vital to the successful implementation of Lifescripts
- Key mechanism for engaging general practice



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Future directions?

- Fill the gaps
- Ensure continuity of supply and currency of resources
- Learn from the models of uptake
- Build collaborative relationships