

INTEGRATED HEALTH PROMOTION IN GENERAL PRACTICE - 2005/2006 SMALL GRANTS GUIDELINES

The Primary Health Branch of the Department of Human Services has a limited amount of one off funds available in 2005/2006 for small scale projects to support the health promotion/illness prevention role of General Practitioners, through the Primary Care Partnerships (PCP) platform. The focus of activity to be funded by the grants program will be strategies that better integrate General Practice and Community Health Services.

General Practice Division(s) in partnership with PCP(s) are invited to apply for non-recurrent funding of up to \$20,000 to build on work already underway through most Divisions of General Practice in relation to implementation of the Lifestyle Scripts initiative (part of the Focus on Prevention package in the 2003-04 Federal Budget).

The *Integrated Health Promotion in General Practice* Small Grants Program has two broad aims. Firstly, to identify models of collaborative effort for advancing integrated health promotion efforts of general practice in partnership with community health and other local agencies; and secondly, to increase the capacity of general practice to undertake primary and secondary prevention to improve population health.

The key goals of the Small Grants funding are to:

1. Support design and implementation of agreed referral pathways for Lifestyle risk factor management in general practice, with a focus on one or more of the lifestyle related risk factors included in the Lifescripts Initiative (smoking, poor nutrition, risky alcohol use, physical inactivity and overweight or obesity).
2. Increase the number of GPs and General Practices, particularly in Community Health or those working with current or potential Community Health clients, implementing part or all of the Lifestyle Scripts program and incorporating this preventive care approach into day-to-day practice.
3. Increase the number of primary care service providers coordinating with general practice in relation to the delivery of programs that support management of one or more Lifestyle risk factors.
4. Align activity in Lifescripts implementation with local PCP Integrated Health Promotion Plan(s).

Key objectives of the Small Grants project funding are to:

- Demonstrate successful approaches to the implementation in General Practice of the Lifestyle Scripts initiative (in part or whole), in particular by General Practitioners working in Community Health and/or with current or potential Community Health clients.
- Maximise the number of General Practices and GPs, particularly those working in Community Health Services and/or working with current or potential Community Health clients, who are providing assessment/advice/referral.
- Maximise the number of agencies who are providing feedback to referring GPs regarding patient participation in relevant programs.
- Incorporate the Lifescripts Initiative in general practice into the integrated health promotion effort being coordinated through Primary Care Partnerships, and link with complementary initiatives where possible, such as the Early Intervention in Chronic Disease in Community Health Services initiative and the *Go For Your Life* Diabetes Prevention program.

Successful projects would be required to:

- Develop a work plan to be agreed by the division and PCP partners following funds allocation; [Note: It is expected that projects would select one or two of the lifestyle related risk factors rather than focus on all of them. A possible exception is where a project works with a small number of general practices to implement the whole Lifescripts Initiative.]
- Outline strategies to achieve the key goals and objectives of the Small Grants program;
- Implement and evaluate project within 12 months;
- Participate in meetings as necessary with representatives from DHS and GPDV;
- Demonstrate an approach which builds capacity, is sustainable and could be transferable to other PCPs/ Divisions of General Practice; [Note: It is important that the work undertaken through the small grants funding program is relevant to, and linked with, one of the PCP integrated health promotion priorities identified in local 2004-2006 Catchment Plans.]
- Produce a case study describing the approach and outcomes that could be used as a model by other PCPs/Divisions and participate in the dissemination of the case study following completion of project.

The project should be completed within 12 months of funding.

Selection Criteria

The criteria which will be used to select successful proposals are as follows:

- Proposals include strategies for improving integration between General Practice and Community Health Services.
- The broad project plan includes tasks that are manageable within the timelines and the budget is within the specified limit for the project.
- The plan covers the following aspects:
 - The development of agreed referral pathways for Lifestyle risk factor management;
 - Strategies that improve feedback and communication between primary care service providers and GPs in the implementation of the Lifestyle program;
 - Activity that aligns with local PCP Integrated Health Promotion Plan(s) and links with complementary initiatives where possible, such as the Early Intervention in Chronic Disease in Community Health Services initiative and the *Go For Your Life* Diabetes Prevention program.
 - A brief plan for robust evaluation.
- Proposals should outline an approach that builds capacity, is sustainable and could be transferable to other PCPs/Divisions of General Practice.

Applications close 12 midday Tuesday 7th February 2006

Note: Proposals must be limited to no more than 5 pages in length.

Please return completed proposal to Julie Jenkin via email to: julie.jenkin@dhs.vic.gov.au

Note: the fund holder agency is expected to have a current FASA with DHS.

For further details, please contact:

Julie Jenkin, Department of Human Services on telephone: 9616 7606 (julie.jenkin@dhs.vic.gov.au)

or

Sonya Tremellen
General Practice Divisions Victoria on telephone: 9341 5205
(s.tremellen@gpdv.com.au)

**APPLICATION FORM FOR INTEGRATED HEALTH PROMOTION IN GENERAL PRACTICE
SMALL GRANTS PROGRAM 2005/2006**

TITLE OF PROJECT:

NAME OF DIVISION(S)/NAME OF PCP(S):

NAME & TELEPHONE NUMBER (& EMAIL ADDRESS IF APPLICABLE) OF CONTACT PERSON FOR GRANT APPLICATION:

NAME OF FUND HOLDER FOR PURPOSES OF THIS GRANT (*Please note: the fund holder agency must have a current FASA with DHS*):

ADDRESS OF FUND HOLDER:

The proposal should cover the following points:

- 1. DESCRIBE THE MANAGEMENT AND IMPLEMENTATION ARRANGEMENTS AND RESPONSIBILITIES FOR THE PROPOSED PROJECT.**
- 2. PROVIDE A DESCRIPTION OF ACTIVITY ALREADY UNDERWAY IN RELATION TO THE IMPLEMENTATION OF THE LIFESTYLE SCRIPTS PROGRAM THAT IS DESIGNED TO PROMOTE RISK FACTOR MANAGEMENT IN GENERAL PRACTICE. THE SMALL GRANTS ARE INTENDED TO ASSIST PCPS/AGENCIES AND DIVISIONS TO EXTEND ACTIVITIES FOR WHICH SOME MOMENTUM AND COMMITMENT ALREADY EXISTS.**
 Prompt questions:
 Has the activity undertaken to date included planning, consultation etc?
 Has the activity undertaken to date included information dissemination, Continuing Professional Development etc?
 Has the activity undertaken to date included implementation in general practices?
 Is there an existing committee or working group with a focus on GP engagement in the Lifestyle Scripts program?
- 3. PROVIDE A BRIEF DESCRIPTION OF THE PROPOSED PROJECT AND HOW YOUR PROJECT BUILDS ON THE EXISTING ACTIVITY.**
- 4. DESCRIBE THE ACTIVITIES WHICH WOULD BE UNDERTAKEN AS PART OF THE PROPOSED PROJECT AND HOW THESE WOULD ACHIEVE THE OBJECTIVES OF THE SMALL GRANTS FUNDING ROUND, IN PARTICULAR:**
 - MAXIMISING THE NUMBER OF GENERAL PRACTICES AND GPS, PARTICULARLY THOSE WORKING IN COMMUNITY HEALTH AND/OR WITH CURRENT OR POTENTIAL COMMUNITY HEALTH CLIENTS WHO ARE PROVIDING ASSESSMENT/ADVICE/REFERRAL IN RELATION TO KEY CHRONIC DISEASE RISK FACTORS FOR THE PURPOSE OF PRIMARY AND SECONDARY PREVENTION.
 - HOW THE WORK WILL BE INCORPORATED INTO THE INTEGRATED HEALTH PROMOTION EFFORT BEING COORDINATED THROUGH PRIMARY CARE PARTNERSHIPS AND LINK WITH AND COMPLEMENT EXISTING LOCAL ACTIVITY E.G. THE EARLY INTERVENTION IN CHRONIC DISEASE IN COMMUNITY HEALTH SERVICES INITIATIVE AND THE *GO FOR YOUR LIFE* DIABETES PREVENTION PROGRAM.
- 5. PROVIDE A BROAD PROJECT PLAN INCLUDING TIMELINES FOR YOUR PROPOSED PROJECT.**
- 6. DESCRIBE THE IMPACTS EXPECTED FROM YOUR PROPOSED PROJECT AND PROJECTIONS FOR REACH (eg. number of practices targeted).**
- 7. DESCRIBE HOW YOU PLAN TO MEASURE THE BENEFITS FROM YOUR PROPOSED PROJECT (I.E. EVALUATION PLAN).**

8. PROVIDE A BUDGET OUTLINE FOR THE PROPOSED PROJECT.

**PLEASE EMAIL COMPLETED PROPOSALS TO JULIE JENKIN AT Julie.jenkin@dhs.vic.gov.au
By 12 midday on the 7th of February 2006.**